UNLIMITED POSSIBILITIES · RIVIERA MAYA

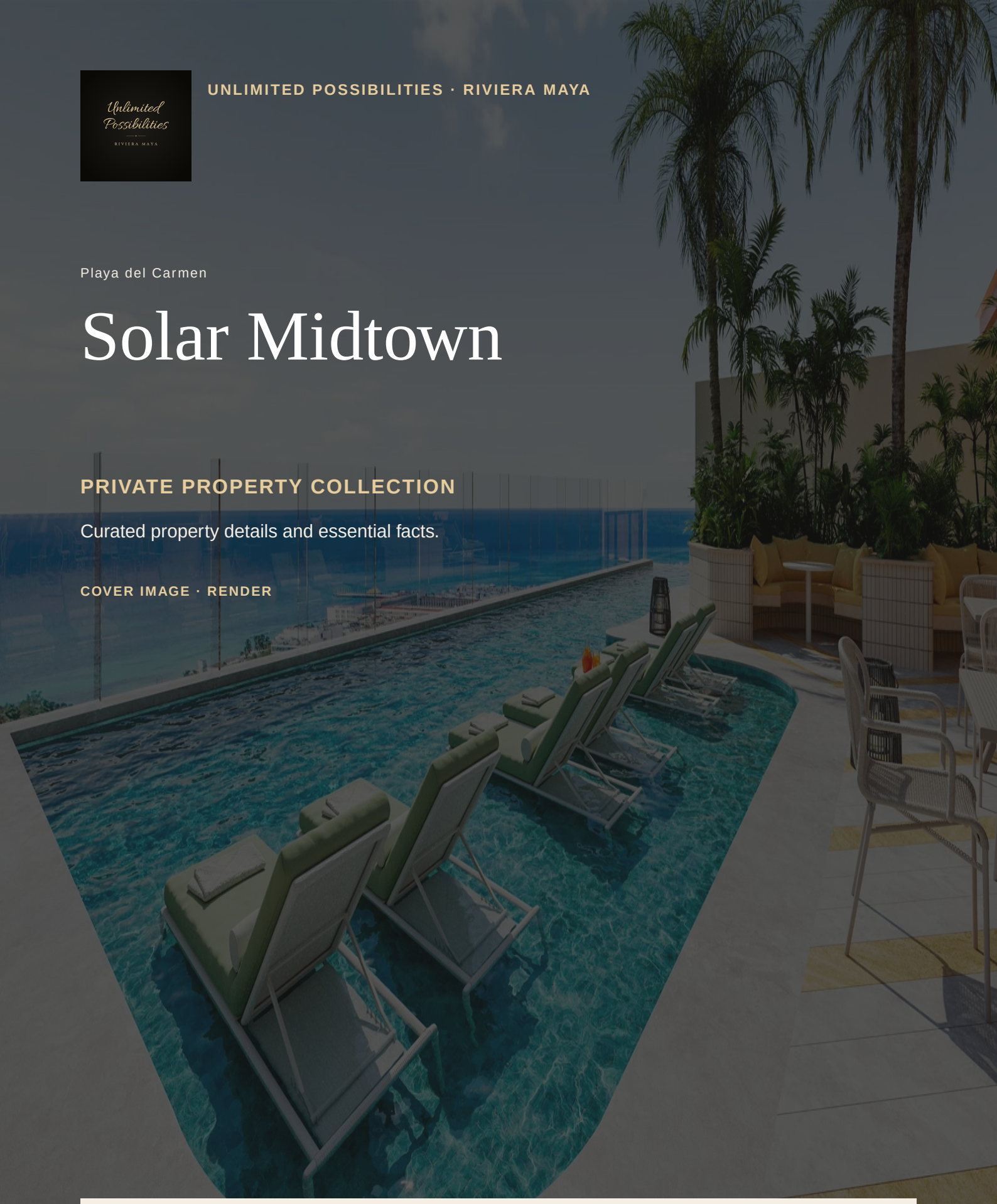
Playa del Carmen

Solar Midtown

PRIVATE PROPERTY COLLECTION

Curated property details and essential facts.

COVER IMAGE · RENDER



SIZE
Studios 28–38 m²

BEDROOMS
Studios, 1 & 2

PRICE
From MXN 3,456,189 · SIMCA inventory dated October 2026 · owner-approved 12 October

OVERVIEW / PROPERTY DETAILS

Overview / Property details

Solar Midtown is a pre-sale development within Siempre Playa–Midtown, at 10th Avenue and 38th Street in Playa del Carmen, steps from 5th Avenue. Delivery is planned for winter 2028.

The mix is 163 turnkey units: 140 studios, 14 one-bedroom residences, one two-bedroom residence and eight penthouses. Homes are furnished and equipped. The owner has confirmed hotel operation by The Reef Resorts & Spa.

The shared facilities include a rooftop infinity pool and sky bar, 24-hour concierge, gym and business center. Earlier reviewed brochure graphics also identify a deli.

Studios of 28–38 m² start at MXN 3,456,189. One-bedroom residences of 56–81 m² start at MXN 6,710,140, and the two-bedroom option starts at MXN 12,511,231. These are Estimated October 2026 SIMCA inventory prices; — ask for a current quote.

The new visual collection consists of developer renders. These are conceptual presentations of a pre-sale project, not photographs of completed Solar Midtown residences.

Highlights

- 163 furnished and equipped turnkey units
- 140 studios · 14 one-bedroom · 1 two-bedroom · 8 penthouses
- The Reef Resorts & Spa hotel operation,
- 10th Avenue & 38th Street, steps from 5th Avenue
- Rooftop infinity pool and sky bar
- Winter 2028 planned delivery

Property facts

UNIT MIX	163: 140 studios, 14 × 1 bed, 1 × 2 bed, 8 PH
HANDOVER MODEL	Turnkey · furnished and equipped
HOTEL OPERATION	The Reef Resorts & Spa ·
ADDRESS	10th Avenue & 38th Street
DELIVERY	Winter 2028 · pre-sale
STUDIOS	28–38 m² · from MXN 3,456,189
ONE BEDROOM	56–81 m² · from MXN 6,710,140
TWO BEDROOMS	From MXN 12,511,231

PRICE DATE October 2026

AMENITIES

Amenities

Rooftop and wellness

- Rooftop infinity pool
- Sky bar
- Gym

Services

- 24-hour concierge
- Business center

Earlier brochure-listed facility

- Deli

DOCUMENTED RESIDENCE LAYOUTS / TYPES

Documented residence layouts / types

The following are documented plan examples. Room counts and area measurements describe these layouts only and do not indicate current unit availability.

Studios

BEDROOMS 0

140 studios in the mix; 28–38 m², from MXN 3,456,189.

One-bedroom residences

BEDROOMS 1

14 residences; 56–81 m², from MXN 6,710,140.

Two-bedroom residence

BEDROOMS 2

One residence in the mix, from MXN 12,511,231. No specific area or unit reference was supplied.

Penthouses

Eight penthouses in the mix. No separate penthouse quote or area was supplied.

SPECIFICATIONS / DESIGN

Specifications / design

Developer renders

- All new supplied visuals are developer renders.
- The October 2026 approval applies to this reviewed collection, not an automatic approval of unrelated older AI-model assets.

LOCATION / NEIGHBORHOOD

Location / neighborhood

NEIGHBORHOOD	Siempre Playa–Midtown

10th Avenue & 38th Street, Siempre Playa–Midtown, Playa del Carmen.

- Steps from 5th Avenue

SOURCE INFORMATION

Source information

SIMCA inventory · October 2026

SIMCA developer project page: Solar Midtown · Pages The Project section

Location and 28 m² studio concept.

SIMCA-linked Solar Midtown brochure · Pages 3, 5, 12

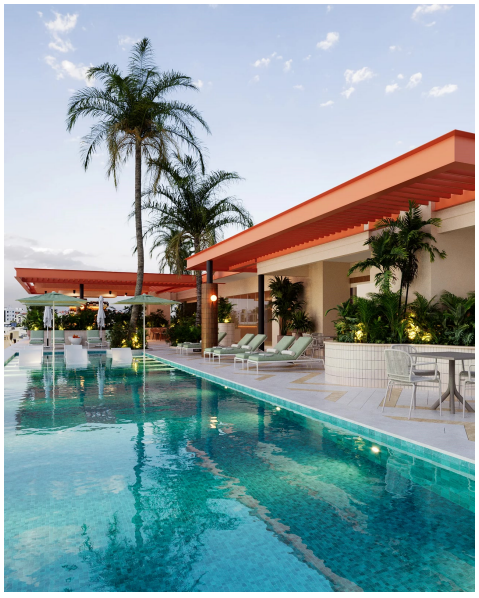
Location map, infinity pool and facility graphics.

— ask for a current quote. Source date: October 2026;

Source references are provided for context. Property information should be confirmed with the relevant source and is subject to change.

THE RESIDENCE

A closer look



Developer render · 02.jpg · Render



Developer render · 03.jpg · Render



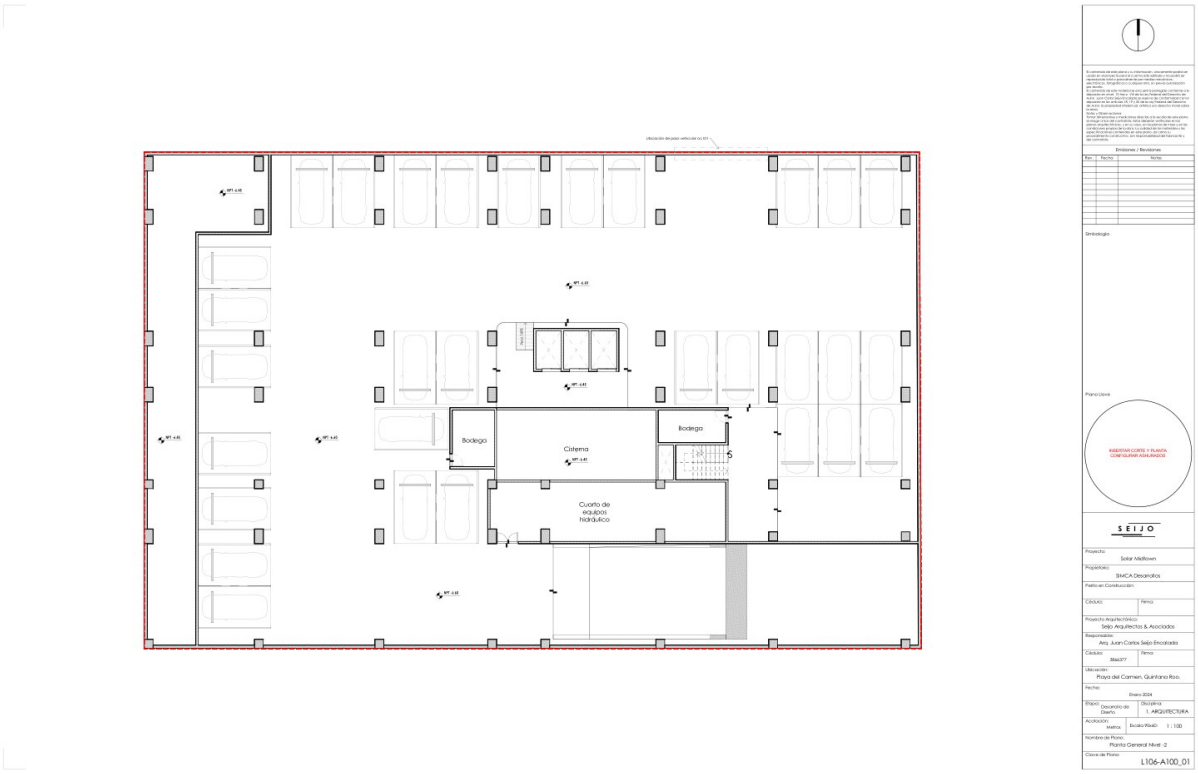
Developer render · 04.jpg · Render



Developer render · 05.jpg · Render

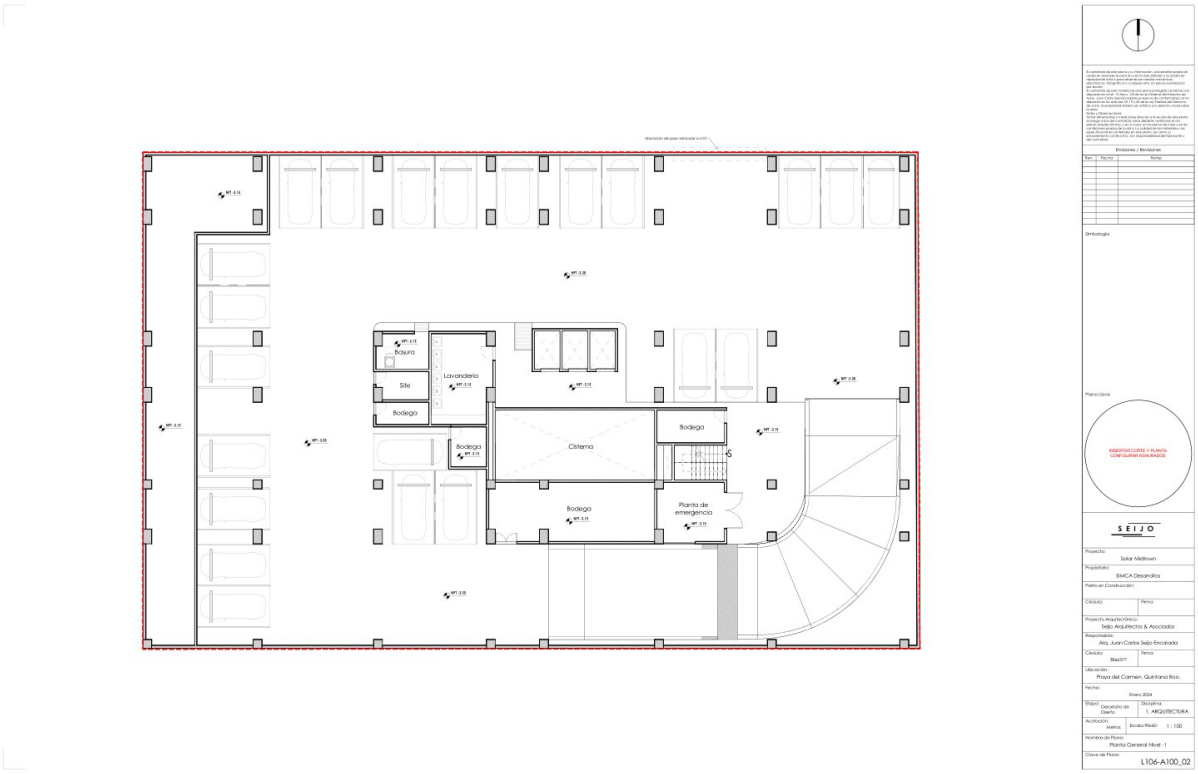
DEVELOPMENT FLOOR PLAN

Developer floor plan · Solar Midtown · general · page 1



DEVELOPMENT FLOOR PLAN

Developer floor plan · Solar Midtown · general · page 2



DEVELOPMENT FLOOR PLAN

Developer floor plan · Solar Midtown · general · page 3



DEVELOPMENT FLOOR PLAN

Developer floor plan · Solar Midtown · general · page 4



DEVELOPMENT FLOOR PLAN

Developer floor plan · Solar Midtown · general · page 5



DEVELOPMENT FLOOR PLAN

Developer floor plan · Solar Midtown · general · page 6





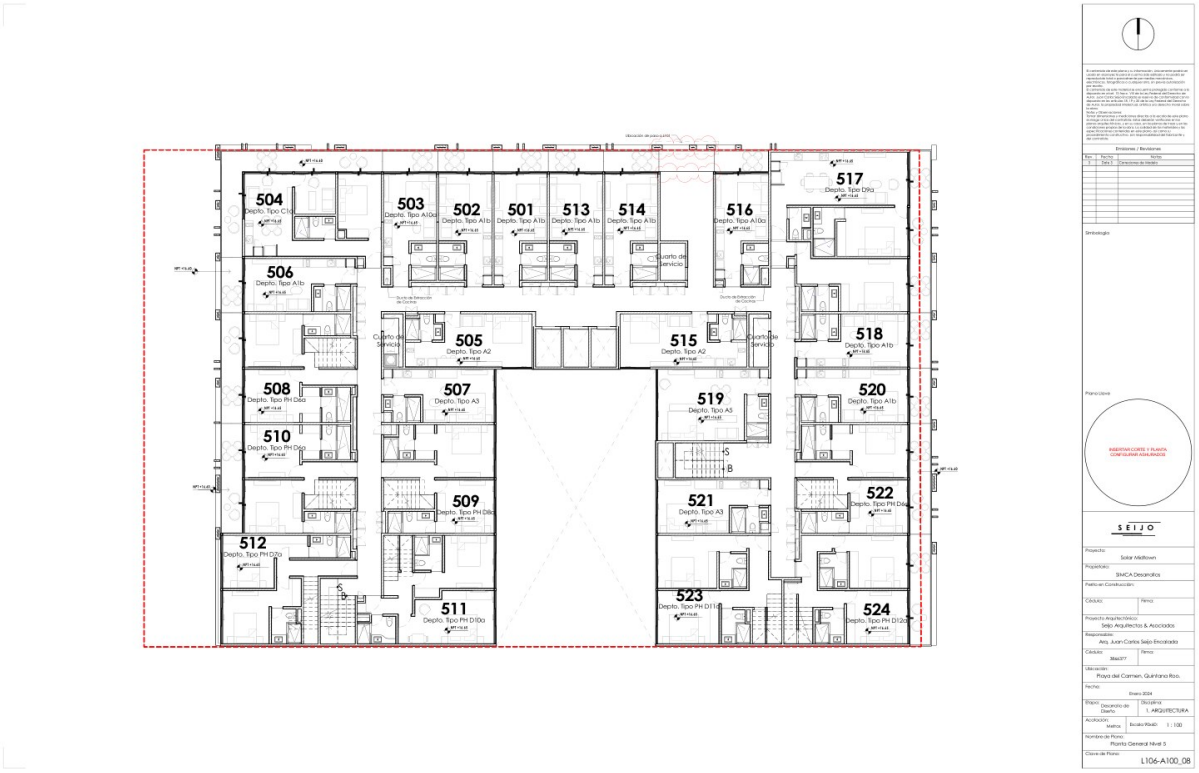
DEVELOPMENT FLOOR PLAN

Developer floor plan · Solar Midtown · general · page 7



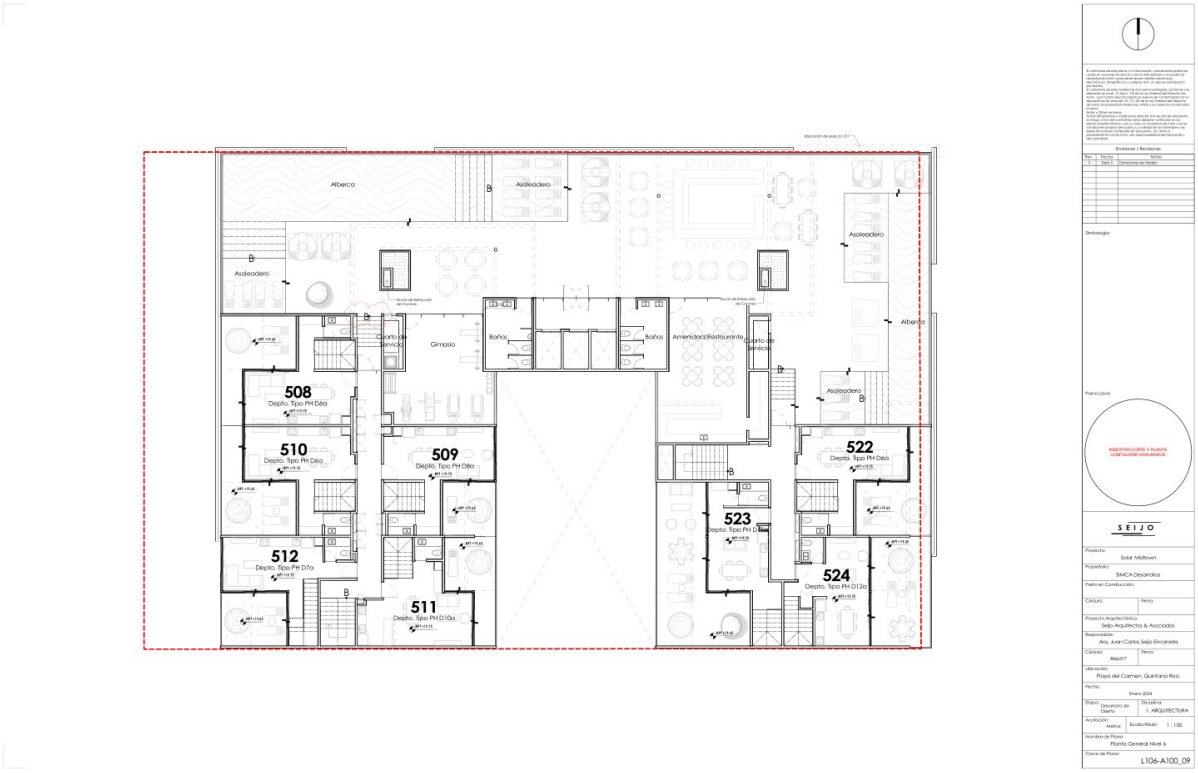
DEVELOPMENT FLOOR PLAN

Developer floor plan · Solar Midtown · general · page 8



DEVELOPMENT FLOOR PLAN

Developer floor plan · Solar Midtown · general · page 9



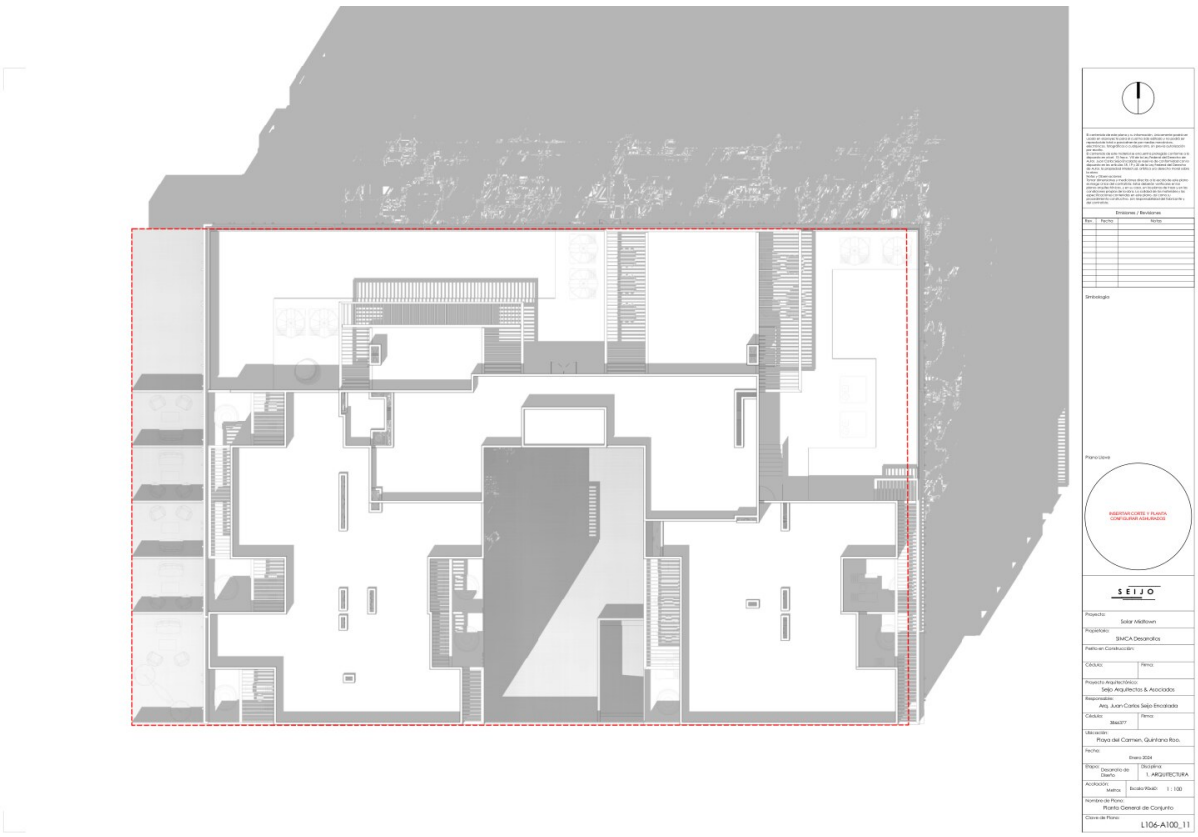
DEVELOPMENT FLOOR PLAN

Developer floor plan · Solar Midtown · general · page 10



DEVELOPMENT FLOOR PLAN

Developer floor plan · Solar Midtown · general · page 11



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PRIVATE ENQUIRIES

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Unlimited Possibilities
RIVIERA MAYA

EXPLORE THE GALLERY

Scan for approved property media

Information is supplied for reference and is subject to current availability. Images marked “Virtually staged” are digitally furnished for illustration.